Twins Territory Joins REDA in the Cinco de Mayo Celebration

In honor of Mexico’s anniversary for their victory at “Battle of Puebla” in 1862, the Minnesota Twins joined Riverview Economic and Development Association (REDA) to celebrate Cinco de Mayo with the Psi Chapter brothers of Kappa Alpha Psi Fraternity Inc. at District del Sol’s yearly festival in St. Paul. The event took place on Saturday, May 8th and consisted of a number of different activities. The Twins set up their booth in the “Cinco Sports Zone” and participated in the morning parade which jump started the event with energetic families and friends.

Mascot TC brought joy to many Twins Fans’ faces by giving a number of hugs playful messages to them during the parade. In addition, many young baseball players from La Liga Hispana de Beisbol (Spanish Baseball League) gathered in a large “Twins Territory” pick-up truck delivering candy and wonderful smiles as audio from Spanish Radio plays. While this was going on, steppers from Kappa performed intricate dance moves from their fraternity’s tradition. Meanwhile, and for the remainder of the day, many of the festival’s participants wait their turn in line to play the “Twins Wheel of Fortune” to win prizes and information about the Twins.

Twins Support Casa de Esperanza with "Home Runs for Hope" at Target Field

On May 9th, the Twins celebrated the second year of “Home Runs for Hope” with Casa de Esperanza at Target Field. The event was designed to support the mission of Casa de Esperanza to prevent domestic violence. The Twins also promoted their emergency crisis line through the Spanish Radio Baseball Network.

The Twins’ marketing department worked closely with Casa de Esperanza in creating a video for the event. Michael Cuddyer (outfielder) and Francisco Liriano (pitcher) delivered a powerful message about the hard work and commitment they have for the game of baseball and how this same dedication and motivation should be given to create healthy people in healthy communities by reducing domestic violence.
Prior, Casa de Esperanza sold out of tickets for Home Runs for Hope. Almost an entire section was filled with people who bought those tickets. Mason Graetz, a child from Casa de Esperanza, was privileged to throw the first pitch during that game. It is important to support overcoming issues that are affecting our community, country, and world over.

**Twins Admire Multiregional Performances**

On Saturday, May 15th, Ballet Folklórico México Azteca presented a wonderful night full of passionate dancers in honor of traditional Mexican cultures known as “Noche de Gala” (Gala Night). Twins Emerging Markets was in attendance to support their visions, goals, and dreams. Mariachi “Mi Tierra”, led by singer Silvia Rendón, delivered an outstanding performance that outlined the experience of México’s traditional dances. The mission of México Azteca is “to bring a taste of Mexican heritage to the world,” and Emerging Markets made that wonderful and unique heritage a part of Twins Territory.

**Celebrate Diversity. It’S THE ONE THING WE HAVE IN COMMON.**

**Twins Show College Graduates What it Takes to Get a Job**

The College of Liberal Arts at the University of Minnesota created a networking and job tailoring event through their Career and Community Learning Center called “You’ve Graduated, What Now?” Working closely with the U of M, the Twins Emerging Markets department found it to be a valuable opportunity to be a sponsor at the event. Raenell Dorn, Diana Baul, and Louis Adams (Minnesota Twins employees) sat at different round tables answering questions recent graduates had about creating a resume, applying to jobs, interviews, etc. The Twins were able to give them feedback based on our hiring process. The Twins also gave them great advice for applying to jobs at other companies, since that is highly encouraged among all job seekers. “You’ve Graduated, What Now?” was a great opportunity for the Twins to let students know about the Sports Internship and Career Fair in September.

**TUNE IN**

- Sunday, June 6th
- Sunday, June 13th
- Friday, June 18th
- Saturday June 19th
- Sunday, June 20th
- Friday, June 25th
- Saturday, June 26th
- Sunday, June 27th

Twins Spanish Radio Baseball Network interviewed Josey Morales and María Pabón who work at Casa de Esperanza to talk about “Home Runs for Hope.”

Twins Spanish Radio Baseball Network interviewed Chef Pastor Jiménez about his trajectory as a chef and how his hard work is bringing great values in the wonderful food provided at Target Field.

Raenell Dorn and Diana Baul from the Twins Human Resources department advised recent graduates on different techniques to getting a desired job at the “You’ve Graduated, What Now?” event.

It will be at Target Field!