THE BLACK DATA PROCESSING ASSOCIATES CELEBRATES 25TH ANNIVERSARY

On Jan. 9 the BDPA Twin Cities Chapter and Foundation hosted their 25th Anniversary Celebration to honor the hard work of their students, sponsors and volunteers. BDPA is an organization committed to helping students and adults prepare for success. The Minnesota Twins were chosen as the 2014 BDPA Corporate Supporter of the Year. The award acknowledges the efforts of a corporation that believes in the BDPA mission of increasing the participation of people of color in the IT field. The Twins have supported BDPA by offering scholarships, internships, monetary and volunteer aid directly to the organization. For more information on BDPA, click here.

2015 TWINSS WINTER CARAVAN

The 2015 Winter Caravan took place Monday, January 12 through Thursday, January 22 with stops in more than 40 communities throughout Twins Territory. Stops included the Paul and Sheila Wellstone Elementary School, Hiawatha Academy, American Indian Center and the Hallie Q. Brown Community Center. The Twins have built relationships with these communities by working with their youth, showing the importance of a solid education and continuing to celebrate the diversity of Twins Territory.

2015 TWINTERFEST

Nearly 14,000 fans attended TwinsFest this year as the Twins hosted the event at Target Field for the second year. Fan-favorite activities such as autograph and photo stations remained popular along with new interactive activities like Minute-to-Win-it and Twins branded Guess Who? The Celebrate Diversity booth showcased a nine panel display of baseball history in Minnesota. In addition, replica jerseys from Jackie Robinson, Roberto Clemente, Minneapolis Millerettes, and Chief Bender were displayed. Attendees learned about the history of women in baseball and how Chief Bender became the first Native American to be elected into the Hall of Fame. In the Thomson Reuters Champions Club, Celebrate Diversity also hosted the Caribbean Corner with Spanish broadcasters Alfonso Fernandez and Tony Oliva speaking with some of the Twins’ Latin players including Miguel Sano, Danny Santana and Eduardo Escobar.

NEW DIVERSITY WEBSITE

The Minnesota Twins are very proud to present a new Diversity website as part of our continued commitment to celebrating diversity in Twins Territory. The website is a tool to communicate and integrate with all communities. Our fans can see what events the Twins participate in and host including the Diversity Networking Summit and Diversity Day at Target Field as well as how the organization supports diverse communities in Minnesota.

We hope you enjoy and celebrate diversity with us! www.TwinsBaseball.com/Diversity.

SPOTLIGHT PLAYER OF THE MONTH

ERVIN SANTANA

BORN: December 12, 1982 in San Cristobal, Dominican Republic
HEIGHT: 6’2”
WEIGHT: 185
BATS: Right
THROWS: Right
MLB DEBUT: May 17, 2005

BIO: The Twins are excited to have signed Ervin Santana to a four-year contract starting with this 2015 season. Before joining the Twins, Santana played with Atlanta, Kansas City and Los Angeles Angels with most of his career spent with the Angels. Santana has a career ERA of 4.17 with 1,507 strikeouts over 10 seasons including a no-hitter against the Cleveland Indians in 2011.

You can follow Ervin Santana on Twitter